

EEN Market Keywords – 2015

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| COMMUNICATIONS |
| Commercial Communications |
| Radio and TV broadcasting stations |
| CATV and pay TV systems |
| Radio and TV broadcasting and other related equipment |
| Other commercial communications |
| Telephone Related |
| Long distance telephone services |
| Telephone interconnect and other equipment |
| Message forwarding, queuing and answering systems |
| Other telephone related |
| Facsimile Transmission |
| Data Communications |
| Local area networks (including voice/data PBX systems) |
| Data communication components |
| Communications processors/network management |
| Protocol converters and emulators |
| Modems and multiplexers |
| Other data communication components |
| Network test, monitoring and support equipment |
| Other data communications |
| Satellite Microwave Communications |
| Satellite services/carriers/operators |
| Satellite ground (and others) equipment |
| Microwave service facilities |
| Microwave and satellite components |
| Other satellite/microwave |
| Other Communications Related |
| Defence communications |
| Mobile communications, pagers and cellular radio |
| Streaming |
| Communications services |
| Other communications (not elsewhere classified) |
| COMPUTER RELATED |
| Computers |
| Mainframes |
| Scientific computers |
| Fail safe computers |
| Mini and micro computers |
| Mini computers (small business) |
| Micro computers (personal and very small) |
| Other mini and micro computers |

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| Computer Graphics Related |
| CAD/CAM, CAE systems |
| Graphics systems |
| Graphics software |
| Graphics terminals |
| Graphics printers/plotters |
| Other graphics peripherals |
| Other computer graphics |
| 3D |
| Specialised Turnkey Systems |
| Scanning Related |
| OCR (optical character recognition) |
| OBR (optical bar recognition) |
| MICR (magnetic ink character recognition) |
| Other scanning related (including optical mark sensing and image processing) |
| Peripherals |
| Terminals |
| Intelligent terminals |
| Portable terminals |
| Other terminals |
| Printers |
| Data I/O devices |
| Disk related memory devices |
| Floppy disks and drivers |
| Winchester disks and drives |
| Optical disks and drives |
| Other disk related |
| Tape related devices |
| Magnetic tapes |
| Tape heads and drives |
| Continuous tape backup systems |
| Other tape related devices |
| Other memory devices (excluding semiconductors) |
| Other peripherals (not elsewhere classified) |
| Computer Services |
| Time sharing films |
| Computer leasing and rentals |
| Computer training services |
| Data processing, analysis and input services |
| Big data management |
| Computerised billing and accounting services |
| Databases and on-line information services |
| Storage |
| Other computer services |

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| Computer Software |
| Systems software |
| Database and file management |
| Operating systems and utilities |
| Program development tools/languages |
| Communications/networking |
| Other system software |
| Applications software |
| Business and office software |
| Home software |
| Education software |
| Manufacturing/industrial software |
| Medical/health software |
| Banks/financial institutions software |
| Other industry specific software |
| Integrated software |
| Artificial intelligence related software |
| Expert systems |
| Natural language |
| Computer-aided instructions |
| Artificial intelligence programming aids |
| Other Artificial intelligence related |
| Software services |
| Web semantics |
| Programming services/systems engineering |
| Consulting services |
| Distribution, clearing house |
| Other software services |
| Other software related |
| Other Computer Related |
| Voice synthesis |
| Voice recognition |
| OTHER ELECTRONICS RELATED |
| Electronic Components |
| Semiconductors |
| Customised semiconductors |
| Standard semiconductors |
| Other semiconductors |
| Microprocessors |
| Controllers |
| Circuit boards |
| Display panels |
| Other electronics related (including keyboards) |
| Batteries |
| Power Supplies |
| Electronics Related Equipment |
| Semiconductor fabrication equipment and wafer products |
| Components testing equipment |
| Other electronics related equipment |

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| Laser Related |
| Fibre Optics |
| Analytical and Scientific Instrumentation |
| Chromatographs and related laboratory equipment |
| Other measuring devices |
| Other analytical and scientific instrumentation |
| Other Electronics Related |
| Military electronics (excluding communications) |
| Copiers |
| Calculators |
| Other electronics related (including alarm systems) |
| GENETIC ENGINEERING/MOLECULAR BIOLOGY |
| Recombinant DNA |
| Agricultural genetic engineering applications |
| Industrial genetic engineering applications |
| Medical genetic engineering applications |
| Other recombinant DNA |
| Monoclonal Antibodies and Hybridomas |
| Gene Splicing and Manufacturing Equipment |
| Other Genetic Engineering |
| Biochemistry / Biophysics |
| Cellular and Molecular Biology |
| Enzymology/Protein Engineering/Fermentation |
| Genetic Engineering |
| In vitro Testing, Trials |
| Microbiology |
| Molecular design |
| Toxicology |
| Stem cells and biobanks |
| Bioinformatics |
| Gene Expression, Proteom Research |
| Population genetics |
| Micro- and Nanotechnology related to Biological sciences |
| MEDICAL/HEALTH RELATED |
| Diagnostic |
| Diagnostic services |
| In-vitro diagnostics |
| Differential diagnosis |
| Forensic science |
| Molecular diagnosis |
| Prenatal diagnostic |
| Other diagnostic |
| Medical imaging |
| X-rays |
| CAT scanning |
| Ultrasound imaging |

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| Nuclear imaging |
| Other medical imaging |
| Therapeutic |
| Therapeutic services |
| Surgical instrumentation and equipment |
| Surgical implants |
| Pacemakers and artificial organs |
| Drug delivery and other equipment |
| Other therapeutic (including defibrillators) |
| Medical equipment |
| Electromedical and medical equipment |
| Rescue and emergency equipment |
| Laboratory equipment |
| Medical instruments |
| Diagnostic equipment |
| Surgical instrumentation and equipment |
| Clinical Medicine |
| Allergy research |
| Ophthalmology, ear, nose and throat diseases |
| Endocrinology |
| Gastroenterology |
| Geriatrics |
| Gynaecology |
| Pulmonary medicine |
| Internal medicine |
| Paediatrics |
| Cardiology |
| Circulatory diseases |
| Nephrology |
| Emergency medicine |
| Oncology |
| Orthopaedics |
| Environmental Medicine, Social Medicine, Sports Medicine |
| Dentistry / Odontology, Stomatology |
| Medical Physics, Physiology |
| Surgery and Anaesthesiology |
| Forensic Medicine |
| Medical computer sciences |
| Other clinical medicine |
| Anatomy, Pathology, Immunology, Physiology |
| Other Medical/Health Related |
| Disposable products |
| Pharmaceuticals/fine chemicals |
| Handicap aids |
| Monitoring equipment |
| Hospital and other institutional management |
| Computer-aided diagnosis and therapy |
| Other medical/health related (not elsewhere classified) |

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| Agro and Marine biotech |
| Marine products |
| Food and feed ingredients |
| Marine oils |
| Plant and animal health |
| Food & feed ingredients |
| Fish health |
| Animal health |
| Plant health |
| Welfare technologies |
| Safety for elderly |
| Cognitive aid |
| Patient rehabilitation & training |
| ENERGY |
| Oil and Gas Exploration and Production |
| Exploration services |
| Production services |
| Drilling, completion and stimulation |
| Equipment and instrumentation |
| Storage and transportation |
| Chemicals and materials |
| Other oil and gas |
| Power generation |
| Oil, gas and coal |
| Nuclear |
| Power grid and distribution |
| Hydro-electric |
| Alternative Energy |
| Solar/thermal energy |
| Photovoltaics |
| Wind energy |
| Marine energy |
| Geothermal energy |
| Combined heat and power (co-generation) |
| District heating |
| Other alternative energy |
| Biomass and Biofuels |
| Distributed power and grid connection |
| Enhanced Oil Recovery (EOI) |
| Gas, liquid and chemical injection |
| Heavy oil/shales |
| Other Enhanced Oil Recovery (EOI) |
| Coal Related |
| Coal mining |
| Coal related equipment |
| Other coal related |

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| Energy Conservation Related |
| Thermal insulation |
| Metering and monitoring |
| Heat recover |
| Other Energy |
| Other energy production |
| Energy Storage |
| Energy Distribution |
| Energy Supply and Retail |
| Energy for private/domestic housing |
| Energy for the community/public sector |
| Energy for Industry |
| Energy for Transport |
| CONSUMER RELATED |
| Leisure and Recreational Products and Services |
| Movies, movie products and theatre operations |
| Amusement and recreational facilities |
| Toys and electronic games |
| Sporting goods, hobby equipment and athletics clothes |
| Sport facilities (gyms and clubs) |
| Music, records, production and instruments |
| Other leisure and recreational products and services |
| Retailing |
| Drug stores |
| Clothing and shoe stores |
| Discount stores |
| Computer stores |
| Other retailing |
| Food and Beverages |
| Wine and liquors |
| Health food |
| Soft drinks and bottling plants |
| Consumer Products |
| Clothing, shoes and accessories (including jewellery) |
| Health and beauty aids |
| Home furnishing and housewares |
| Housewares |
| Furnishing and Furniture |
| Garden and horticultural products |
| Mobile homes |
| Other consumer products |
| Consumer Services |
| Fast food restaurants |
| Other restaurants |
| Hotels and resorts |
| Education and educational products and materials |
| Travel agencies and services |
| Other consumer services (including photo processing) |
| Other Consumer Related (not elsewhere classified) |

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| INDUSTRIAL PRODUCTS |
| Chemicals and Materials |
| Plastic fabricators |
| Homogeneous injections/extrusions |
| Non-homogeneous injections/extrusions |
| Fibre-reinforced (plastic) composites |
| Other fabricated plastics |
| Processes for working with plastics |
| Coatings and adhesives manufactures |
| Membranes and membrane-based products |
| Speciality/performance materials: producers and fabricators |
| Semiconductor materials (eg silicon wafers) |
| III/V semiconductor materials (eg gallium arsenide) |
| Speciality metals (including processes for working with metals) |
| Ceramics |
| Lubricants and functional fluids |
| Other speciality materials |
| Commodity chemicals and polymers |
| Industrial chemicals |
| Polymer (plastics) materials |
| Speciality/performance chemicals |
| Electronic chemicals |
| Other speciality chemicals |
| Agricultural chemicals |
| Other chemicals and materials (not elsewhere classified) |
| Industrial Automation |
| Energy management |
| Industrial measurement and sensing equipment |
| Process control equipment and systems |
| Robotics |
| Machine vision software and systems |
| Numeric and computerised control of machine tools |
| Other industrial automation |
| Industrial Equipment and Machinery |
| Machine tools, other metal working equipment (excluding numeric control) |
| Hoists, cranes and conveyors |
| Mining machinery |
| Industrial trucks and tractors |
| Other industrial process machinery for textile, paper and other industries |
| Power transmission equipment (including generators and motors) |
| Other industrial equipment and machinery |
| Pollution and Recycling Related |
| Air filters and air purification and monitoring equipment |
| Chemical and solid material recycling |
| Water treatment equipment and waste disposal systems |
| Other pollution and recycling related |
| Other Industrial Products (not elsewhere classified) |
| Industrial Services |
| Process control and logistics |

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| OTHER |
| Transportation |
| Airlines |
| Trucking |
| Leasing of railcars, buses, cars, etc. |
| Mail and package shipment |
| Motor vehicles, transportation equipment and parts |
| Airfield and other transportation services |
| Other transportation |
| Finance, Insurance and Real Estate |
| Insurance related |
| Real estate |
| Banking |
| Security and commodity brokers and services |
| Investment groups |
| Other finance, insurance and real estate |
| Services |
| Engineering services |
| Advertising and public relations |
| Leasing (not elsewhere classified) |
| Distributors, imports and wholesalers |
| Consulting services |
| Media related services |
| Other services (not elsewhere classified) |
| Manufacturing |
| Business products and supplies |
| Office furniture and other professional furnishings |
| Textiles (synthetic and natural) |
| Hardware, plumbing supplies |
| Books, cards and other publishing |
| Packing products and systems |
| Printing and binding |
| Other manufacturing (not elsewhere classified) |
| Agriculture, Forestry, Fishing, Animal Husbandry and Related Products |
| Mining (non-energy related) |
| Construction and Building Products |
| Construction companies |
| Manufacture of construction materials, components and systems |
| Distribution of building products and systems |
| Engineering and consulting services related to construction |
| Facility management companies |
| Utilities and Related Firms |
| Electric companies |
| Water, sewerage, chemical and solid waste treatment plants |
| Gas transmission and distribution |
| Other utilities and related firms |
| Other (uncategorised) |
| Conglomerates and holding companies |